

## Mid-Day Report

### **Parsec Automation partner influx signals broader adoption of performance management, manufacturing intelligence solutions**

Numerous systems integrators have signed on in [Parsec Automation](#)'s Global Partner Program to address the growing demand for real-time performance management (RPM) and enterprise manufacturing intelligence (EMI) solutions. The program supports integrators throughout the entire sales cycle to accelerate RPM and EMI services adoption.

Among the integrators—known for their design and implementation of innovative, high-value manufacturing solutions—signed on as the program's founding members are Applied Control Engineering, Aerospec, Asesa, Automation Horizons, Automated Systems, Azimuth Technologies, Cabernet System Management, LT Software Solutions, The Lyndon Group, Nova Packaging Systems, and Produlog.

Recently awarded one of the 40 Top Emerging Software Vendors by Manufacturing Business Technology magazine, Parsec's technology helps manufacturers improve asset utilization and efficiency, increase capacity with no new capital, reduce production costs, and improve profitability.

"At Parsec, we teamed with an exceptional group of Certified Implementation Partners [CIP] as we launch our Global Partner Program," says Eddy Azad, CEO, Parsec. "Each of these CIPs has strong technical expertise and a track record of superb customer support. Parsec's TrakSYS system addresses the most compelling root causes and productivity issues, and we are committed to providing our partners with the tools and support needed to ensure the highest levels of customer satisfaction."

The Parsec Global Partner Program for CIPs includes a range of integrator-support benefits, including in-depth product training, certification, and pre-sales technical support to ensure that the design and implementation of TrakSYS satisfies each customer's unique production line requirements.